



CCOF

Organic Certification

Education & Outreach

Political Advocacy

Promotion

Guest Writer Policies and Procedures

For editorial suggestions/submissions, please contact the CCOF [Marketing Department](#).

General Guidelines for Submission

1. Content must be relevant to organic producers and/or consumers; fit seamlessly with our existing content.
2. Entry should educate without being a pure product presentation. Referencing generic materials is fine; however specific brand or product references will not be accepted.
3. Must provide some level of benefit or clear value to the audience.
4. No more than one submission per year.
5. Blog entries should not be more than 600 words; magazine articles should not exceed 650 words.
6. We welcome 2-3 sentences about the writer. This section can include brands or websites.
7. Magazine articles must be submitted 60 days before the ad due date to allow CCOF to determine placement and spacing.

Guest Blog/Article Policies

1. Edits are up to the discretion of CCOF marketing department, including word count and phrasing.
2. CCOF will determine where the content best belongs, whether that is online or in our magazine.
3. CCOF does not guarantee that the blog or article will be posted or published.
4. CCOF will not post more than one blog article from advertisers each month, so your content may be held until a later date.
5. Press releases for a product or service will not be accepted.

